



**WHEN OVERACTIVE
BLADDER (OAB) CAUSED BY
A NEUROLOGIC CONDITION
MAKES MATTERS WORSE...**

**A sign
it's time
for BOTOX®**

**Talk to your doctor if you still
have leakage or can't tolerate
your current OAB medication***



BOTOX® delivers a legacy of trust

Physicians have been using BOTOX® since 2011 to treat adults who have overactive bladder caused by a neurologic condition.

*Anticholinergic.

INDICATION

BOTOX® (onabotulinumtoxinA) is a prescription medicine that is injected into the bladder muscle and used to treat leakage of urine (incontinence) in adults 18 years and older with overactive bladder due to a neurologic disease when another type of medicine (anticholinergic) does not work well enough or cannot be taken.

IMPORTANT SAFETY INFORMATION

BOTOX may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are preexisting before injection. Swallowing problems may last for several months.
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms, including loss of strength and all-over muscle weakness; double vision; blurred vision; drooping eyelids; hoarseness or change or loss of voice; trouble saying words clearly; loss of bladder control; trouble breathing; and trouble swallowing.

Please see additional Important Safety Information inside.

Please see accompanying or click here for Consumer Brief Summary, including Boxed Warning, or visit https://www.rxabbvie.com/pdf/botox_pi.pdf for full Prescribing Information.



Does this sound like you?

YOU MAY STILL BE EXPERIENCING LEAKAGE DESPITE TAKING OAB MEDICATION*:



Using multiple leakage pads per day



Planning your travel around bathroom locations



Not doing things you like because of fear of leakage



Worrying about your problem every day



*Anticholinergic.

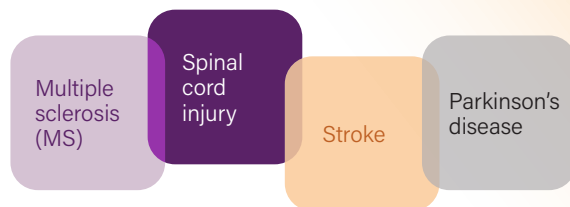
IMPORTANT SAFETY INFORMATION (continued)

BOTOX may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of receiving BOTOX. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

What's causing your OAB?

YOU HAVE A NEUROLOGIC CONDITION

A neurologic condition refers to a disease that affects your body's nervous system. Some neurologic conditions include:



YOUR OAB SYMPTOMS ARE CAUSED BY YOUR NEUROLOGIC CONDITION

- Neurologic conditions can interfere with signals between your brain and bladder
- This causes the bladder muscle to become overactive, which can lead to leakage



YOU'RE NOT ALONE

- About half of people with neurologic conditions like yours have symptoms of OAB
- People like you are frustrated and embarrassed by their OAB. They feel it's just another thing they have to deal with
- The impact of leakage on people like you often gets overlooked by doctors because they are more focused on treating your neurologic condition

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX if you are allergic to any of the ingredients in BOTOX (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), Xeomin® (incobotulinumtoxinA), Jeuveau® (prabotulinumtoxinA-xvfs), Daxxify® (daxibotulinumtoxinA-lanm), or Letybo® (letibotulinumtoxinA-wlbg) (this may not be a complete list of all botulinum toxin products); have a skin infection at the planned injection site.

Please see additional Important Safety Information on following pages.

Have you already tried OAB medications*?

DID YOU DISCOVER THAT YOUR OAB MEDICATIONS* DIDN'T WORK WELL ENOUGH OR YOU COULDN'T HANDLE THE SIDE EFFECTS?

IN A SURVEY OF OVER
26,000 PATIENTS:

72%

REPORTED THAT THEY
STOPPED TAKING THEIR
OAB MEDICATION* AT SOME
POINT WITHIN 12 MONTHS[†]

If your OAB medication* isn't working as well as you hoped, you may be ready for BOTOX[®].

*Anticholinergic.

[†]38% discontinued their OAB medication and did not restart, and 34% stopped and restarted.

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX for the treatment of urinary incontinence if you have a urinary tract infection (UTI) or cannot empty your bladder on your own and are not routinely catheterizing. Due to the risk of urinary retention (difficulty fully emptying the bladder), only patients who are willing and able to initiate catheterization posttreatment, if required, should be considered for treatment.

BOTOX[®] takes a different approach from other medications

BOTOX[®] TARGETS OAB AT ITS SOURCE BY BEING PLACED IN THE BLADDER WITHOUT THE NEED FOR SURGERY, WEEKLY DOCTOR VISITS, OR DAILY OAB PILLS*



In your body, certain chemicals travel from nerve cells to muscle cells to make your bladder contract so that you can urinate

BOTOX[®] is placed directly in the bladder muscle, where it helps block the nerve signals that trigger OAB caused by a neurologic condition

For people who have OAB caused by a neurologic condition, these muscles contract uncontrollably, creating leakage, increased pressure, and decreasing the bladder's ability to hold urine

IMPORTANT SAFETY INFORMATION (continued)

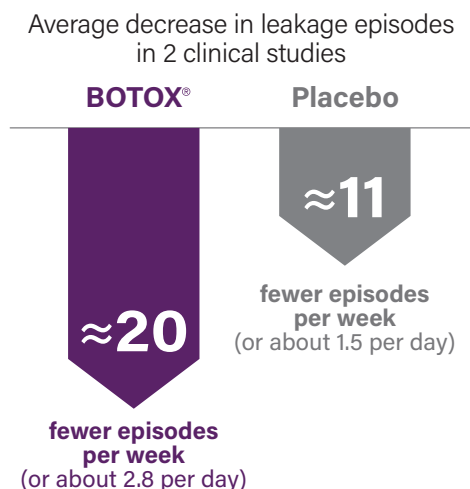
Adult patients treated for overactive bladder due to a neurologic disease: In clinical trials, 30.6% of adult patients (33/108) who were not using clean intermittent catheterization (CIC) prior to injection required catheterization for urinary retention following treatment with BOTOX 200 Units, as compared to 6.7% of patients (7/104) treated with placebo. The median duration of postinjection catheterization for these patients treated with BOTOX 200 Units (n = 33) was 289 days (minimum 1 day to maximum 530 days), as compared to a median duration of 358 days (minimum 2 days to maximum 379 days) for patients receiving placebo (n = 7).

Please see additional Important Safety Information on following pages.

BOTOX[®] is proven to work when other OAB medications* did not

The results of 2 clinical trials in patients with MS or spinal cord injury, 6 weeks after treatment compared to placebo, showed:

BOTOX[®] SIGNIFICANTLY REDUCED LEAKAGE EPISODES



If you want leakage reduction, BOTOX[®] can help. Individual results may vary.

*Anticholinergic.

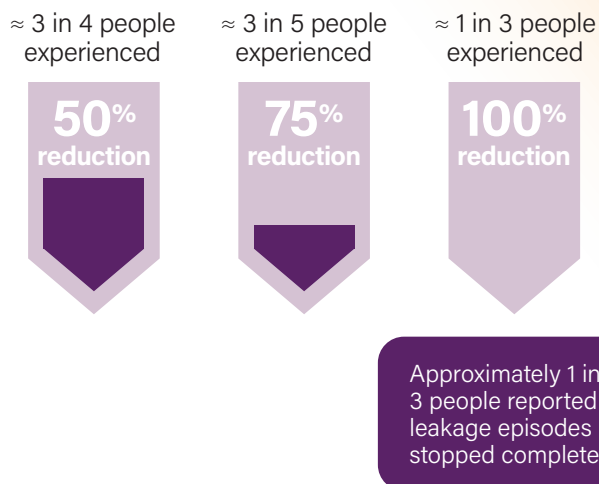
IMPORTANT SAFETY INFORMATION (continued)

Among adult patients not using CIC at baseline, those with multiple sclerosis were more likely to require CIC postinjection than those with spinal cord injury.

The dose of BOTOX is not the same as, or comparable to, another botulinum toxin product.

People who experienced a reduction in leakage episodes

6 WEEKS AFTER TREATMENT WITH BOTOX[®] IN CLINICAL TRIALS:



Limitation: The percentage of patients achieving 50% to 100% reduction in weekly leakage episodes shown above was an additional measure in the primary clinical studies. These results are based on an analysis of the primary clinical data (reduction in weekly leakage episodes).

No definitive conclusions about the treatment effects with BOTOX[®] can be drawn from these results.

Study 1: BOTOX[®] n = 135, placebo n = 149; Study 2: BOTOX[®] n = 92, placebo n = 92:
Patients with ≥ 50% reduction: BOTOX[®] 74.8% and 77.2%; placebo 38.3% and 39.1%
Patients with ≥ 75% reduction: BOTOX[®] 61.5% and 64.1%; placebo 25.5% and 20.7%
Patients with 100% reduction: BOTOX[®] 36.3% and 38.0%; placebo 10.1% and 7.6%

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported, including itching; rash; red, itchy welts; wheezing; asthma symptoms; dizziness; or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX should be discontinued.

Please see additional Important Safety Information on following pages.

BOTOX[®] may positively impact your daily life by significantly reducing leakage episodes

PATIENTS IN BOTOX[®] CLINICAL TRIALS REPORTED IMPROVEMENT IN THEIR OVERALL QUALITY OF LIFE BASED ON 3 CATEGORIES*:



Avoidance and limiting behavior

Such as overplanning every detail of your day in advance, worrying about where bathrooms are, and limiting how much fluid you drink



Psychosocial impact

Including being preoccupied or frustrated with how your condition impacts your everyday decisions, such as what you can wear, where you can go, and how you feel about your overall well-being



Social embarrassment

For instance, being embarrassed or worried that your symptoms might be noticed by others

*These improvements were reported using the Incontinence Quality of Life (I-QOL) questionnaire. This is a validated questionnaire that is used to measure the impact of urinary incontinence on a patient's quality of life.

Note: These results were a secondary measure in the primary clinical studies.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects, including difficulty swallowing and difficulty breathing from typical doses of BOTOX.

Set goals for talking with your doctor

BE PREPARED, SO YOU GET THE ANSWERS YOU NEED TO HELP CHOOSE THE RIGHT TREATMENT FOR YOU

Share with your doctor:

- ☐ How OAB symptoms affect you
- ☐ How you feel about your current medication
- ☐ What you hope to get from your OAB treatment

Expect to get from your doctor:

- ☐ A better understanding of your treatment options
- ☐ What they believe is the right option for you



A urologist or urogynecologist can help find the treatment that's right for you.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you have any breathing-related problems. Your doctor may monitor you for breathing problems during treatment with BOTOX for detrusor overactivity associated with a neurologic condition. The risk of developing lung disease in patients with reduced lung function is increased in patients receiving BOTOX.

Please see additional Important Safety Information on following pages.

Voice how you feel

TELL YOUR DOCTOR YOUR PERSPECTIVE,
SO THEY UNDERSTAND



*Anticholinergic.

Find out what BOTOX[®] treatment is really like: watch videos of actual BOTOX[®] patients and healthcare providers at BOTOXOveractiveBladder.com

IMPORTANT SAFETY INFORMATION (continued)

Autonomic dysreflexia in patients treated for overactive bladder due to a neurologic disease. Autonomic dysreflexia associated with intradetrusor injections of BOTOX could occur in patients treated for detrusor overactivity associated with a neurologic condition and may require prompt medical therapy. In clinical trials, the incidence of autonomic dysreflexia was greater in adult patients treated with BOTOX 200 Units compared with placebo (1.5% versus 0.4%, respectively).

Tell your doctor about all your medical conditions, including if you have or have had bleeding problems; have plans to have surgery; had surgery on your face;

Ask questions as needed



TOPICS ABOUT BOTOX[®]
AND QUESTIONS TO ASK
YOUR DOCTOR TO GET
THE ANSWERS YOU NEED:

- 1 **How well BOTOX[®] may work for your OAB symptoms**
ASK "How quickly does BOTOX[®] work, and what results should I expect?"
- 2 **Your doctor's firsthand experience**
ASK "What has it been like for your other patients who've tried BOTOX[®]?"
- 3 **A clear recommendation for BOTOX[®]**
ASK "Is BOTOX[®] a good option for me?"
- 4 **Knowing if BOTOX[®] will be effective for you**
ASK "Can I start with a full sample treatment of BOTOX[®] to see how it works for me?"
- 5 **The treatment procedure**
ASK "What happens during the procedure?"
- 6 **Possible side effects**
ASK "What kind of side effects can occur after receiving BOTOX[®]?"

The most common adverse reactions ($\geq 5\%$ and $>$ placebo) are urinary tract infection and temporary inability to fully empty your bladder. You should not receive BOTOX[®] if you currently have a UTI or are not willing (or able) to use a disposable self-catheter if necessary. This list does not cover all the possible serious side effects of BOTOX[®]. Please refer to the Important Safety Information, including Boxed Warning, throughout this brochure and talk with your doctor.
- 7 **Retreatment schedule**
ASK "How often do I need to get BOTOX[®]?"

IMPORTANT SAFETY INFORMATION (continued)

have weakness of forehead muscles, trouble raising your eyebrows, drooping eyelids, and any other abnormal facial change; have symptoms of a UTI and are being treated for urinary incontinence (symptoms of a UTI may include pain or burning with urination, frequent urination, or fever); have problems emptying your bladder on your own and are being treated for urinary incontinence; are pregnant or plan to become pregnant (it is not known if BOTOX can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX passes into breast milk).

Please see additional Important Safety Information on following pages.

BOTOX® treatment journey

OAB CAUSED BY A NEUROLOGIC CONDITION IS CHRONIC AND REQUIRES ONGOING TREATMENT



FIRST TREATMENT

Receive your first BOTOX® treatment.

Make your 6-month retreatment evaluation appointment before you leave the office to stay on schedule.

WEEK 2

You may start
to notice results
at 2 weeks.*

RETREATMENT EVALUATION EVERY 6 MONTHS

Talk to your doctor about setting up a BOTOX® retreatment schedule that's right for you.

In clinical trials, adult OAB-NC patients were retreated 42-48 weeks after initial treatment.

If your symptoms return before 6 months, contact your doctor so you may be retreated sooner.

A minimum of 12 weeks is needed between treatments.

*In clinical trials, 6 weeks after treatment, people treated with BOTOX® had an average of ≈ 20 fewer leakage episodes per week (or ≈ 2.8 per day) compared to 11 fewer leakage episodes per week (or ≈ 1.5 per day) with placebo. In clinical studies, results were measured at 2, 6, and 12 weeks, with 6 weeks being the primary time point.

Get appointment reminders texted to you. Sign up at BOTOX.com/account

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX in the past.**

Take notes on what your doctor tells you



Sign up to get appointment reminders, special savings, and other useful information at BOTOX.com/account

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, Xeomin®, Jeuveau®, Daxxify®, or Letybo® in the past (this may not be a complete list of all botulinum toxin products; tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information on following pages.

Most people with insurance, including Medicare, have coverage for BOTOX[®]*

Medicare*

≈ **100%**

People with supplemental insurance/Medicare Advantage plans may get help with out-of-pocket costs

Commercial/
Employer insurance*

≈ **100%**

If eligible, you can save with the BOTOX[®] Savings Program after treatment†

*National commercial and Medicare formulary coverage as of April 2024.

†By participating in the BOTOX[®] Savings Program, you acknowledge and agree to the full Terms & Conditions set out at [BOTOXSavingsProgram.com/TermsandConditions](https://www.botox.com/termsandconditions). Patients enrolled in Medicare, Medicaid, TRICARE, or any other government-reimbursed healthcare program are not eligible. Other restrictions and maximum limits apply.

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX include dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; eye problems such as double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes; drooping eyebrows; and upper respiratory tract infection. In adults being treated for urinary incontinence, other side effects include UTI and painful urination. In patients being treated for urinary incontinence, another side effect includes the inability to

Eligible, commercially insured patients may pay as little as \$0 in out-of-pocket costs for BOTOX[®] treatment*



*Eligibility: Available to patients with commercial insurance coverage for BOTOX[®] (onabotulinumtoxinA) who meet eligibility criteria. This co-pay assistance program is not available to patients receiving prescription reimbursement under any federal, state, or government-funded insurance programs (for example, Medicare [including Part D], Medicare Advantage, Medigap, Medicaid, TRICARE, Department of Defense, or Veterans Affairs programs) or where prohibited by law. Offer subject to change or termination without notice. Restrictions, including monthly maximums, may apply. This is not health insurance. **For full Terms and Conditions, visit [abbvie.com/termsandconditions](https://www.botox.com/termsandconditions) or call 1-800-44-BOTOX (800-442-6869) for additional information. To learn about AbbVie's privacy practices and your privacy choices, visit <https://www.botox.com/privacy>**

Visit [BOTOXSavingsProgram.com](https://www.botox.com/savingsprogram) or text† SAVE to 27747 to see if you're eligible.

†See Privacy & Terms: [http://bit.ly/2RvxiWr](https://bit.ly/2RvxiWr). Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

empty your bladder on your own. If you have difficulty fully emptying your bladder on your own after receiving BOTOX, you may need to use disposable self-catheters to empty your bladder up to a few times each day until your bladder is able to start emptying again.

Please see additional Important Safety Information on following page.



It may be time to ask your doctor about BOTOX[®]

For OAB symptoms caused by a neurologic condition when you still have leakage or can't tolerate your current OAB medication*

FDA approved to treat OAB caused by a neurologic condition since 2011

BOTOX[®] reduced leakage episodes in clinical trials at week 6

Most people with insurance, including Medicare, have coverage for BOTOX^{®†}



For more information or to find a BOTOX[®] specialist near you, visit [BOTOXOveractiveBladder.com](https://www.botoxoveractivebladder.com)



*Anticholinergic.

†Based on data as of April 2024 from Managed Markets Insight and Technology, LLC.

IMPORTANT SAFETY INFORMATION (continued)

For more information, refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying or click here for [Consumer Brief Summary](#), including Boxed Warning, or visit https://www.rxabbvie.com/pdf/botox_pi.pdf for full Prescribing Information.

If you are having difficulty paying for your medicine, AbbVie may be able to help. Visit [AbbVie.com/PatientAccessSupport](https://www.AbbVie.com/PatientAccessSupport) to learn more.

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